



## 2022 SPONSORSHIP OPPORTUNITIES

### Event Sponsorship Levels and Benefits

#### Fire and Fusion – May 4, 2022- Popular cooking competition between Executive Chefs

**Signature Sponsor (Exclusive)- \$5000**-Listing as “Signature Sponsor” on cover of program; opportunity to speak at event; logo and link on SAC website homepage and event page; 2 slides on digital sign in NSAC lobby for 1/yr; reserved table with 10 VIP tickets to event; recognition in NSAC newsletter reaching 2000 members; recognition in slideshow at event, event poster, and media ads; ability to place banner at event; ability to host vendor table in lobby 4x/yr. at NSAC; Ad for 3 months in monthly Constant Contact blast

**Venue Sponsor- \$3000**-Listing as “Venue Sponsor” in program; logo and link on NSAC website homepage; and event page; 2 slides on digital sign in SAC lobby for 1/yr; reserved table with 10 VIP tickets to event; recognition in NSAC newsletter reaching 2000 members; recognition in slideshow at event, event poster and media ads; ability to host vendor table in lobby 4x/yr.; Ad for 3 months in monthly Constant Contact Blast

**Diamond Dish- \$1950**- Listing as “Diamond Dish” sponsor in program; company logo and link on NSAC website homepage; name listed on NSAC website Events page; 1 slide on digital sign in NSAC lobby; reserved table with 10 tickets to event; recognition in slideshow at event, event poster and media ads; ability to host vendor table in lobby 2x/yr; Ad for 3 months in monthly Constant Contact Blast

**Platinum Platter- \$900**-Listing as “Platinum Platter” sponsor in program; 2 VIP tickets to event; name listed on NSAC website Events page; 1 slide on digital sign in NSAC lobby for 1/yr.; recognition in NSAC newsletter reaching 2000 members; recognition in slideshow at event, event poster and media ads

**Golden Grill- \$500**-Listing as “Golden Grill” sponsor in program; 2 event tickets; name listed on Senior Center website Events page; company name in all marketing material; acknowledgement in NSAC newsletter reaching 2,000 members; recognition in slideshow at event, event poster, and media ads

**Silver Skillet- \$400**-Listing as “Silver Skillet” sponsor in event program; name listed on Senior Center website Events page; company name in all marketing material; acknowledgement in NSAC newsletter reaching 2,000 members; recognition in slideshow at event, event poster and media ads

**Custom Sponsorships available for Pantry, Audiovisual, Print, Tickets, Floral and more. Please contact Judy at 603- 816-2649**

#### Annual Picnic - June 2022 - Attended by hundreds of seniors annually at Alpine Grove

**Gold- \$1000**-Listing as gold sponsor in event program; six tickets to event; vendor table at picnic for distribution of advertising materials; ability to host vendor table in lobby 2x/yr; 1 slide on digital sign in NSAC lobby for 1/yr name listed on NSAC website Events page; company name in all marketing material including large event poster and press releases; recognition in NSAC newsletter

**Silver- \$600**-Listed as silver sponsor in event program; four tickets to event; vendor table at picnic for distribution of marketing name listed on NSAC website Events page; company name in all marketing material including large event poster and press releases; recognition in NSAC newsletter

**Bronze- \$400**-Listed as bronze sponsor in event program; two tickets to event; name listed on NSAC website Events page; company name in all marketing material including large event poster and press releases; recognition in NSAC newsletter

#### Designer Purse Bingo- Fall 2022

**Signature Sponsor- \$2000**- Listing as “Signature Sponsor” on event sponsor page on NSAC website; 1 slide on digital sign in NSAC lobby; banner at event; opportunity to provide item for swag bag at event; ability to host vendor table in lobby 2x/yr; Ad for 3 months in monthly Constant Contact Blast; company name in all marketing material including large event poster and press releases; recognition in NSAC newsletter

**Venue Sponsor- \$1000**-Listing as “Venue Sponsor” on event sponsor page on NSAC website; 1 slide on digital sign in NSAC lobby; opportunity to provide item for swag bag at event; ability to host vendor table in lobby 2x/yr; Ad for 3 months in monthly Constant Contact Blast; company name in all marketing material including large event poster and press releases; recognition in NSAC newsletter

**Supporter- \$500**-Listing as “Supporter” on event sponsor page on NSAC website; 1 slide on digital sign in NSAC lobby; opportunity to provide item for swag bag at event; company name in all marketing material including large event poster and press releases; recognition in NSAC newsletter